English For Careers

This is a comprehensive series on vocational and professional fields in which English is widely used throughout the world.

Each gives a broad introduction to the use of English in a specific field, without being a complex training manual, designed for students at the high intermediate or advanced levels in English. The English For Careers series familiarizes these students with the new vocabulary, using the structural patterns they already know, and improves their ability to communicate in English on subjects that are totally relevant to their career objectives.

Each unit begins with a glossary of special terms used in a specific vocational area. The glossary is followed by an exercise which tests the students' comprehension and gives practice in the new vocabulary. In the reading, these new terms are used again within a contextual frame of reference that is interesting and informative. Each reading is then followed by questions for comprehension and discussion. The exercises at the end of every unit consist of problems and situations that students may encounter in actual work. In these drills, students use both the specialized vocabulary and other new words within familiar structural patterns.

A great deal of successful language learning comes from experiences the students find personally significant.

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